2022 GPA Midstream Technical Conference
Sponsorship Opportunities

April 4-6, 2022
Sheraton Oklahoma City Downtown Hotel
Oklahoma City, OK

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GPA Midstream Technical Conference Overview

GPA Midstream hosted its inaugural Technical Conference in October 2019, and attendance exceeded our goals and expectations for this first-time event. After two subsequent virtual conferences in 2020 and 2021, we're pleased to meet in person again in Oklahoma City, April 4 – 6 at the downtown Sheraton.

The conference kicks off late afternoon on Monday, April 4, followed by two full days of technical committee and workgroup meetings, educational sessions, and networking opportunities. If you're interested in learning more about GPA Midstream's technical committee activities and becoming more active in this area, this is one of the best ways to meet face to face with hundreds actively involved in the following:

- Analysist, Test Methods & Product Specifications Committee
- Facility Design, Operations & Maintenance Committee
- Measurement and Quantity Determination Committee
- Industry Asset/Mechanical Integrity Committee
- Pipeline Design, Operation & Maintenance Committee

Who Attends: Engineers, technical managers, chemists, lab technicians, operations personnel, and anyone with an interest in midstream industry technical activities.

Cost to Attend:
GPA Midstream and GPSA Members - $250 by Feb. 25; $300 after Feb. 25
Non-Members - $450 by Feb. 25; $500 after Feb. 25

Things You Should Know

When/How Can I Sign Up to be a Sponsor?
Registration for all sponsorship opportunities will open on December 7, 2021 Central Daylight Time and are available on a first-come, first-served basis. Please complete the online sign-up form located here beginning on December 7: https://gpamidstream.org/events/2022-technical-conference-sponsor. Payment is due at the time of sign up.

"Maximum Available"
Each opportunity has a "Maximum Available" section to advise as to how many sponsors there can be for that option.

Pricing for Members vs. Non-Members
The prices listed within this document are for GPA Midstream/GPSA members only. For non–member pricing, contact April Sailsbury.

For more information, contact:
April Sailsbury, GPA Midstream:
asailsbury@GPAmidstream.org
(918) 493–3874 office

App Digital Advertising – $1,250
Maximum available: 5

Description: Why not advertise in one of the most visible digital spaces during the conference? The all-new industry-focused Midstream Go app will be the ultimate resource for conference materials and will be the only place attendees can find the agenda and navigate the conference (no printed program this year!) Your custom banner ad will appear at the top of the conference-specific information screens and will rotate with up to 4 other sponsors' ads. Up to 5 banner ads are available; companies may purchase more than one.

Entitlements
- One custom banner ad that will rotate with up to 4 other ads during the conference on conference-specific information screens.

Recognition & Visibility
- Recognized by company logo on conference web page, logo in Technical Conference promotional emails, and logo under Sponsors within the event listing in the Midstream Go app

Branding – Elevator Interior Floor Decals – $6,000
Exclusive

Description: Catch attendees' eyes as they ride the elevators to their destinations with your company's artwork on the floor of four elevators in the host hotel, the Sheraton Oklahoma City Downtown. Your message will be on display from the time registration opens on Monday through the conference's conclusion on Wednesday.

Entitlements
- Three complimentary conference registrations

Recognition & Visibility
- Your company's custom artwork (4' wide x 6' deep) on the floor of the Sheraton Oklahoma City's four elevators that run from the hotel lobby up to the top floor
- Recognized by company logo on conference web page, logo in Technical Conference promotional emails, and logo under Sponsors within the event listing in the Midstream Go app

The Fine Print
- Sponsor is responsible for providing artwork to GPA Midstream according to specs by Friday, February 25, 2022. GPA Midstream will take care of production and installation details.

Branding – Hotel Lobby Entrance Floor Cling and Banner – $5,000
Exclusive

Description: Welcome attendees to the GPA Midstream Technical Conference as they enter the main doors of the Oklahoma City Sheraton from with a floor cling in the main lobby and a welcome banner on the grand staircase. Floor cling and banner will be on display from Monday morning through the conclusion of the event on Wednesday.

Entitlements
- Three complimentary conference registrations

Recognition & Visibility
- Your company's custom artwork (8' wide x 3' tall) on the lobby floor at the main entrance of the Sheraton Oklahoma City
- Your company's custom artwork (8' wide x 3' high) on the grand staircase of the Sheraton Oklahoma City located in the hotel lobby at the main entrance
- Recognized by company logo on conference web page, logo in Technical Conference promotional emails, and logo under Sponsors within the event listing in the Midstream Go app

The Fine Print
- Sponsor is responsible for providing artwork to GPA Midstream according to specs by Friday, February 25, 2022. GPA Midstream will take care of production and installation details.

Breakfast – Tuesday – $3,000
Breakfast – Wednesday – $3,000
Exclusive

Description: Welcome conference attendees first thing with your sponsored grab & go breakfast from 7:30 - 8:30 a.m. in the heart of conference activities. Breakfast sponsor is welcome to set up a 6-ft table near the breakfast area to mix and mingle. Although set up as a grab & go, GPA Midstream will also provide a dedicated room with seating so attendees can sit down and visit with others if they choose. Sponsor may also have a presence in the seating area. Breakfast will be open to all registered attendees at no additional charge.

GPA Midstream will take care of all details associated with the breakfast. Sponsoring company may choose to add upgrades at its own expense.

Entitlements
- Three complimentary conference registrations
- 6-ft. table available for the sponsoring company's use during the breakfast
- Option for sponsoring company to place literature and/or promotional items at each place setting in breakfast seating area
- Naming rights to breakfast listing on conference website and within event listing in app

Recognition & Visibility
- "Breakfast provided by …" signs positioned in the foyer and in breakfast seating area throughout the duration of the breakfast
- "Sponsored by (your company name)" heading on breakfast listing in conference app
- Recognized by company logo on conference web page, logo in Technical Conference promotional emails, and logo under Sponsors within the event listing in the Midstream Go app

~~Coffee & Soft Drinks – Tuesday – $2,000 (SOLD)~~
Coffee & Soft Drinks – Wednesday – $2,000
Exclusive

Description: Coffee, soft drinks and bottled water will be placed in committee and workgroup meetings in the morning and afternoon.

GPA Midstream will take care of all details associated with the beverages. This sponsorship covers the cost of beverages as described only. Sponsoring company may choose to add upgrades at its own expense.

Entitlements
- Two complimentary conference registrations

Recognition & Visibility
- "Coffee & drinks provided by …" signs positioned near the coffee and beverage stations in each meeting
- Recognized by company logo on conference web page, logo in Technical Conference promotional emails, and logo under Sponsors within the event listing in the Midstream Go app.

Literature Display Stand – $750
Maximum Available: 15

Description: Brand your company with an 18" x 60" banner while offering an organized way to display your company's literature with a literature stand display. The stand and the 3 literature trays come in an attractive brushed nickel finish, and you have the option of providing your own banner artwork or simply providing GPA Midstream with your company logo to be printed on the banner. To see a photo of the literature stands, email asailsbury@GPAmidstream.org.

Entitlements
- One literature stand designated for your company with your own artwork or company logo printed on the 18" x 60" vinyl banner

Recognition & Visibility
- Recognized by company logo on conference web page

The Fine Print
- GPA Midstream is not able to store your literature for you and does not have a designated area for such literature.

- A company representative will be responsible for stocking and re-stocking the literature trays throughout the conference.
- GPA Midstream will set up and tear down the literature stand; GPA Midstream will keep the hardware. Sponsor may request to keep the banner, and GPA Midstream will ship it to the sponsor after the conference upon request.

Luncheon – Wednesday

Exclusive: $5,000
Co-Sponsored: $3,000 each (maximum available 2)

Description: GPA Midstream has a number of outstanding technical community contributors to honor during this sit-down, plated Wednesday luncheon. Put your company name as the title sponsor for this important event that recognizes some important people.

Entitlements
- Three complimentary conference registrations
- Option for company representative to take the podium and welcome luncheon guests
- Option for sponsoring company to place literature and/or promotional items at each place setting
- Naming rights to luncheon listing on conference website and within event listing in app

Recognition & Visibility
- "Sponsored by (your company name)" heading on session listing in conference app
- "Lunch provided by …" sign positioned at the entrance to the lunch
- Naming rights to luncheon listing on conference website and within event listing in app
- Recognized by company logo on conference web page, logo in Technical Conference promotional emails, and logo under Sponsors within the event listing in the Midstream Go app

Networking – Monday Opening Reception – $500
Maximum Available: 12

Description: Co-host a bustling opening networking reception to be held on Monday, April 4 at the host hotel.

Recognition & Visibility
- Company logo printed alongside other networking sponsors' logos to be displayed during the Monday evening reception.
- Recognized by company logo on conference web page, logo in Technical Conference promotional emails, and logo under Sponsors within the event listing in the Midstream Go app

Networking – Tuesday Night Event Sponsor

Exclusive: $6,000
Co-Sponsored: $1,000 (maximum available 12)

Description: On Tuesday, April 5, GPA Midstream has reserved Oklahoma City's Dust Bowl for a private bowling networking event for conference attendees, which includes bowling, dinner and two drink tickets per attendee. If a company chooses to exclusively sponsor this event, it will receive naming rights and exclusive branding on the 12 bowling lanes and posted throughout the event.

Entitlements, Recognition & Visibility (Exclusive Sponsor Only)
- Three complimentary conference registrations
- Exclusive branding on the 12 bowling lanes
- Sponsored by (your company name)" heading on session listing in conference app
- "Sponsored by …" signs positioned throughout the Dust Bowl during the event
- Naming rights to event listing on conference website and within event listing in app

Entitlements, Recognition & Visibility (Co-Sponsored)

- One complimentary conference registration
- Company logo on one of 12 bowling lanes
- Recognized by company logo on conference web page, logo in Technical Conference promotional emails, and logo under Sponsors within the event listing in the Midstream Go app

Pays-to-Stay Prize Sponsor - $500 OR In-Kind Donation

Unlimited

Description: After two full days of meetings, presentations and networking, GPA Midstream holds an end-of-conference raffle for those remaining until the very end call "It Pays to Stay." Attendees gather for this short but fun drawing for a variety of prizes, and we announce the prize sponsors during this event as we are drawing for and awarding the prizes, which may include large-sum gift cards, iPads and more. In-kind donations for this raffle are accepted in lieu of a $500 contribution.

Entitlements
• Sponsor may hand out its prize to the prize recipient

Recognition & Visibility
• Verbal recognition of sponsor during the raffle ceremony
• Listing of raffle prizes and companies responsible for providing prizes in pre-event email(s) and within the event listing in the Midstream Go app
• Recognized by company logo on conference web page, logo in Technical Conference promotional emails, and logo under Sponsors within the event listing in the Midstream Go app.

Wi-Fi Sponsorship - $2,000

Exclusive

Description: Be the official and exclusive Wi-Fi provider in all conference sessions, meeting rooms and common areas at the 2022 GPA Midstream Technical Conference.

Entitlements
• Two complimentary conference registrations

Recognition & Visibility
• Recognized by company logo on conference web page, logo in Technical Conference promotional emails, and logo under Sponsors within the event listing in the Midstream Go app.
• Custom Wi-Fi landing page, promoting your company, that all attendees will be directed to
• Custom Wi-Fi network name (12-character maximum) and custom Wi-Fi password to be chosen by sponsor (12-character maximum)
• Signs with Wi-Fi connection information and logo to be placed throughout the convention floor, as well as in email and the event listing within the Midstream Go app