



2021 GPA Midstream Virtual Technical Conference Opportunities

April 26 – May 7, 2021

About the Conference

GPA Midstream was founded in 1921 because the industry was in dire need of technical standards. Since then, our technical committees have developed, and we maintain, industry standards and reference bulletins, and we have also published more than 200 Research Reports. Our technical committees and workgroups are actively engaged year-round to ensure the technical information that companies use to make important operating decisions remains accurate. GPA Midstream's Technical Conference includes virtual educational sessions focused on:

- Analysis, test methods & product specifications
- Facility design, operation and maintenance
- Industry asset & mechanical integrity
- Measurement & quantity determination
- Pipeline design, operation & maintenance

The Schedule

Each session will be offered three times between April 26 – May 7 to provide options and flexibility for busy professionals, which means that sponsors have multiple ways to reach this audience, some with their own dedicated sessions. Your logo and content live long after the conference when we archive presentations in the members-only area of GPAmidstream.org, which is available to employees of more than 400 operating and service and supply companies in the midstream industry.

Attendance & Survey Results

2020 virtual conference attendance was more than 200, which is consistent with the in-person conference hosted in 2019. In the post-conference survey, 16% gave the overall conference an "excellent" rating; 73% said "very good;" 8% rated the conference "good." Many commented on the conference format and appreciated the different date and time options to view each presentation.

Platinum Sponsor

\$1,500 - GPA Midstream & GPSA Member Price

\$2,500 - Non-Member Price

8 Available

Platinum Sponsors are premier sponsors for the GPA Midstream Technical Conference.

Recognition & Visibility:

- Opportunity to host a 30-minute session in the main conference schedule as part of our Resources/Solutions track.
- Recognized with prominent logo placement on the GPA Midstream Technical Conference web page and on all conference promotional materials.
- Company logo on cover slides of all education sessions & included on post-event screens (excludes sponsored Lunch & Learn sessions).
- Verbal thank you and recognition of company name in the conference's opening session on April 26 and in the session concluding the conference on April 30.
- Exclusive company logo placement on cover slides of your sponsored session
- Company logo under the Sponsor tab within the GPA Midstream Technical Conference virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles.
- Featured among other conference sponsors in a brief "Meet the Conference Sponsors" session led by GPA Midstream staff. GPA Midstream will introduce your company by logo and a brief description provided by you.

Entitlement:

- Unlimited complimentary conference registrations
- List of your sponsored session's participants provided after the session (name, company name and title only; GPA Midstream does not share email addresses)

Fine Print

- The 30-minute session will be an interactive (you can see the audience/participants) 15-minute presentation with 15-minutes of live Q/A during the week of April 26. This session will be recorded and replayed two additional times during the week of May 3 and will also be available on demand for attendees that cannot attend as scheduled. Topic and presentation title must be educational in focus and approved before being added to the schedule. Sponsor may select from available days/times provided by GPA Midstream for the presentation on a first-come, first-served basis.

Lunch & Learn Sponsor

\$2,000 - GPA Midstream & GPSA Member Price

\$3,000 – Non-Member Price

4 Available (3 lunch / 1 breakfast)

New to the 2021 GPA Midstream Technical Conference are Lunch & Learn sessions. As a Lunch & Learn sponsor, your company can treat up to 40 attendees to a meal wherever they are via GrubHub and a live 60-minute interactive session during the lunch hour, presented by you. Attendees that register to attend your sponsored session will receive a \$15 GrubHub gift card electronically so participants can have lunch delivered to them.

Recognition & Visibility:

- Host a 60-minute interactive (you can see the audience/participants) education / roundtable session in the main conference schedule as part of our Resources/Solutions track.
- Recognition as the sender of a \$15 GrubHub gift card to each participant in your session.
- Recognized with prominent logo placement on the GPA Midstream Technical Conference web page and on all conference promotional materials.

Contact April Sailsbury, GPA Midstream:

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- Exclusive company logo placement on cover slides of your sponsored session.
- Verbal thank you and recognition of company name in the conference's opening session on April 26 and in the session concluding the conference on April 30.
- Company logo under the Sponsor tab within the GPA Midstream Technical Conference virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles.
- Featured among other conference sponsors in a brief "Meet the Conference Sponsors" session led by GPA Midstream staff. GPA Midstream will introduce your company by logo and a brief description provided by you.

Entitlement:

- Unlimited complimentary conference registrations
- List of your sponsored session's participants provided after the session (name, company name and title only; GPA Midstream does not share email addresses)

Fine Print

- The 60-minute session will be an interactive (you can see the audience/participants) during the week of April 26. This session will be recorded and replayed two additional times during the week of May 3 and will also be available on demand for attendees that cannot attend as scheduled. No restrictions on the topic or presentation title. Sponsor may select from available days/times provided by GPA Midstream for the presentation on a first-come, first-served basis.
- Lunch & Learn sessions will be limited to 40 participants based on the published sponsorship cost. Sponsor may choose to allow additional participants but must pay for any additional participants' gift cards prior to the scheduled session.
- Participants must register for your session at least two days in advance of the session to receive the gift card.
- GPA Midstream will purchase and send gift cards to participants and credit your company as the sender.
- Deadline to sign up and pay for this sponsorship is April 1.

Networking Sponsor

\$500 - GPA Midstream & GPSA Member Price

\$1,000 – Non-Member Price

4 Available

Get recognition for helping GPA Midstream offer some fun, engaging and interactive virtual networking events. The opening session on April 26 is a "get-to-know-other-conference-goers" game that will include around-the-"room" introductions followed by a trivia contest based on information that participants offer about themselves. During the conference, GPA Midstream will offer several special interest rooms with specific themes (examples: Archery, Running, Beer Aficionados, with actual themes still to be determined) so attendees can meet and network with others that enjoy the same hobbies.

Recognition & Visibility:

- Recognized by logo and verbally during networking sessions.
- Recognized with logo placement on the GPA Midstream Technical Conference web page and on all conference promotional materials.
- Verbal thank you and recognition of company name in the conference's opening session on April 26 and in the session concluding the conference on April 30.
- Company logo under the Sponsor tab within the GPA Midstream Technical Conference virtual platform, with an opportunity to upload and manage your own company profile with documents, images, and links to social media profiles.
- Featured among other conference sponsors in a brief "Meet the Conference Sponsors" session led by GPA Midstream staff. GPA Midstream will introduce your company by logo and a brief description provided by you.

Entitlement:

- One complimentary conference registration
- Ability to facilitate one special interest group networking session during the conference with a pre-approved topic of your choice.

Fine Print

- Sponsor may select from available days/times provided by GPA Midstream for the special interest networking group function on a first-come, first-served basis.