2019 GPA Midstream Fall Technical Conference
Oct. 21 – 23
Downtown Oklahoma City

Overview

GPA Midstream's technical committees and workgroups are actively engaged year-round to ensure the technical information that companies use to make important operating decisions remains accurate. As a service to the industry, GPA Midstream is expanding its joint technical meetings by launching the first GPA Midstream Fall Technical Conference where our committees will meet face to face to accomplish important industry work.

The expanded program goes beyond committee meetings to include meals, networking functions and educational sessions (up to 16 technical papers in 2 days), all at an incredibly modest cost for those that attend ($100 for members and $200 for non-members). But, we can't make all of this happen at a modest cost to those attending without the support of industry sponsors. GPA Midstream's goal for this sponsorship program is not to profit but to simply cover the costs associated with providing two productive days for those making time to attend.

Anticipated attendance is between 100 – 200 technical experts in the areas of:

- Analysis, test methods and product specifications
- Facility design, operations and maintenance
- Measurement and quantity determination
- Pipeline design, operation and maintenance

The unique structure of this event will provide unmatched opportunities to network with decision makers in the areas above.

To learn more about the conference, visit https://GPAmidstream.org/education/fall-technical-conference.

Sign up to sponsor

Sponsorships are available on a first-come, first-served basis, and 2019 sponsors will have first right of refusal for the same opportunity the following year.

To learn more about a specific opportunity or to sign up, contact:

Crystal Myers, GPA Midstream staff
cmyers@GPAmidstream.org
(918) 493-2089

App – $3,000
Exclusive

Description: Take full credit for the app that will bring all conference resources together and put them at attendees' fingertips. Exclusive app sponsorship gives rights to display your company logo and message in a banner ad at the top of the app screen to target your message specifically to attendees. The app sponsorship also allows for three custom messages (limited to 140 characters) to send directly to attendees' phones and tablets through an app push notification.

Recognition & Visibility
- Recognized by company logo on conference web page, logo in Fall Technical Conference promotional emails, logo in the printed on–site program and logo within the Fall Technical Conference app.

Entitlements
- Three complimentary conference registrations
- Up to 4 custom banner ads that will rotate before, during and after the conference
- One custom 140–character message to be pushed to app users on Oct. 21 at time specified by the sponsor (restrictions apply to times)
- One custom 140–character message to be pushed to app users on Oct. 22 at time specified by the sponsor (restrictions apply to times)
- One custom 140–character message to be pushed to app users on Oct. 23 at time specified by the sponsor (restrictions apply to times)

Badge Holder Sponsor – $2,000
Exclusive

Description: As the badge holder sponsor, you'll have placement of a full color custom message on the back of badge holders that every attendee will wear during the GPA Midstream Fall Technical Conference. The holder is a 4-1/4" x 6" premier event badge holder made of durable laminated plastic, so it's ideal for a multi-day conference. State-of-the-art printing creates crisp, penetrating full-color logos, artwork and photos, making your brand look its best.

Recognition & Visibility
- Your logo and message (4-1/4" x 6") on the back of the name badge holder worn by all attendees
- Recognized by company logo on conference web page, logo in Fall Technical Conference promotional emails, logo in the printed on–site program and logo within the Fall Technical Conference app.

Entitlements
- 2 complimentary conference registrations

Breakfast – Tuesday – $2,000
Breakfast – Wednesday – $2,000
Exclusive

Description: Help greet attendees as the title sponsor of the Tuesday or Wednesday breakfasts. The Tuesday breakfast will feature a speaker, and the Wednesday breakfast will be set up as a grab & go option. Both breakfasts will be open to all attendees and with sponsorship support, no additional purchase will be required to attend.

Entitlements – Tuesday only
- Two complimentary conference registrations
- Option for company representative to take the podium and welcome breakfast guests and also introduce the speaker
- Option for sponsoring company to place literature and/or promotional items at each place setting
- Option for sponsoring company to greet those entering the breakfast

Entitlements – Wednesday only
- Two complimentary conference registrations
- Option for sponsoring company to have a 6-ft table near breakfast to greet attendees and hand out information

Recognition & Visibility
- "Breakfast provided by …" signs positioned at entry to the breakfast (Tuesday)/near the breakfast setup (Wednesday)
- Logo placement next to breakfast listed in printed program and conference app

- Recognized by company logo on conference web page, logo in Fall Technical Conference promotional emails, logo in the printed on–site program and logo within the Fall Technical Conference app.

Coffee & Soft Drinks – Tuesday – $1,500
Coffee & Soft Drinks – Wednesday – $1,500
Exclusive

Description: Coffee, soft drinks and bottled water will be placed in committee and workgroup meetings in the morning and afternoon.

GPA Midstream will take care of all details associated with the beverages. This sponsorship covers the cost of coffee only. Sponsoring company may choose to add upgrades at its own expense.

Recognition & Visibility
- "Coffee & drinks provided by …" signs positioned near the coffee and beverage stations in each meeting
- Recognized by company logo on conference web page, logo in Fall Technical Conference promotional emails, logo in the printed on–site program and logo within the Fall Technical Conference app

Lanyards & Registration– $3,000
Exclusive

Place your logo on the lanyards given to all attendees when they check in at registration, and also put your message in front of all attendees from the moment they decide to attend as the registration sponsor. Registration will open soon, so don't miss the opportunity to share your message with every attendee by claiming this sponsorship early in the process.

Entitlements
- Three complimentary conference registrations

Recognition & Visibility
- Company name and up to a 100-word message included on all registration confirmation emails
- Company logo on lanyards given to all attendees at registration
- "Registration sponsored by" signs positioned near registration area
- Recognized by company logo on conference web page, logo in Fall Technical Conference promotional emails, logo in the printed on–site program and logo within the Fall Technical Conference app.

Literature Display Stand - $500
Maximum Available: 15

Description: Brand your company with an 18" x 60" banner while offering an organized way to display your company's literature with a literature stand display. The stand and the 3 literature trays come in an attractive brushed nickel finish, and you have the option of providing your own banner artwork or simply providing GPA Midstream with your company logo to be printed on the banner. To see a photo of the literature stands, email cmyers@GPAmidstream.org.

Entitlements
- One literature stand designated for your company with your own artwork or company logo printed on the 18" x 60" vinyl banner

Recognition & Visibility
- Recognized by company logo on conference web page and listed by company name as a Supporting Sponsor in printed and electronic conference materials.

The Fine Print
- GPA Midstream is not able to store your literature for you and does not have a designated area for such literature.
- A company representative will be responsible for stocking and re-stocking the literature trays throughout the conference.
- GPA Midstream will set up and tear down the literature stand; GPA Midstream will keep the hardware. Sponsor may request to keep the banner, and GPA Midstream will ship it to the sponsor after the conference upon request.

Luncheon – Tuesday
Co-Sponsored - Maximum Available: 2 - $3,000 each
Exclusive: $5,000

Description: Put your company name as the title sponsor (or co-sponsor) for the Tuesday luncheon and get credit for providing luncheon guests with a nice three-course meal and an engaging speaker and topic. Topics and speakers are still to be determined. With a sponsor's support, this luncheon will be free for all to attend.

Entitlements
- Three complimentary conference registrations for co-sponsors or five for exclusive sponsor
- Option for company representative to take the podium and welcome luncheon guests
- Option for sponsoring company to place literature and/or promotional items at each place setting.

Recognition & Visibility
- "Lunch provided by …" signs positioned at entry to the luncheon
- Logo placement next to luncheon listed in printed program and conference app
- Recognized by company logo on conference web page, logo in Fall Technical Conference promotional emails, logo in the printed on–site program and logo within the Fall Technical Conference app.

Luncheon & Awards Reception – Wednesday
Co-Sponsored - $3,000 each (maximum available 2)
Exclusive: $5,000

Description: GPA Midstream has a number of outstanding technical community contributors to honor during this awards reception and luncheon on Wednesday. Put your company name as the title sponsor for this important event that recognizes some important people. The luncheon will be open to all conference attendees.

Entitlements
- Three complimentary conference registrations for co-sponsors or five for exclusive sponsor
- Option for company representative to take the podium and welcome luncheon guests
- Option for sponsoring company to place literature and/or promotional items at each place setting.

Recognition & Visibility
- "Lunch provided by …" signs positioned at entry to the luncheon
- Logo placement next to luncheon listed in printed program and conference app
- Recognized by company logo on conference web page, logo in Fall Technical Conference promotional emails, logo in the printed on–site program and logo within the Fall Technical Conference app.

Networking Sponsor – $1,000
Maximum Available: 9

Description: Networking sponsors will co-host two engaging networking events open to all conference attendees. The first event is an opening networking reception to be held on Monday, Oct. 21 at the host hotel. The second event will be held at Oklahoma City's Topgolf on Tuesday, Oct. 22. With adequate sponsorship support, the networking event will be FREE to all registered conference attendees. This sponsorship support will give your company credit for hosting some great networking events and will help GPA Midstream cover the cost of food, beverages and Topgolf fees for all participants.

Entitlements
- One complimentary conference registration

Recognition & Visibility
- Recognized by company logo with other networking sponsors' logos on emails to attendees about the networking events specifically.
- Company logo printed alongside other networking sponsors' logos to be displayed during the Monday evening reception.
- Company logo printed alongside other networking sponsors' logos to be displayed during the Topgolf event reception.
- Company logo on one of 9 golf bays and on the TV screens in the same bay; opportunity for up to 2 company representatives to be present in the sponsored bay during the golf competition
- Recognized by company logo on conference web page, logo in Fall Technical Conference promotional emails, logo in the printed on–site program and logo within the Fall Technical Conference app.

Proceedings (post conference) – $1,000
Exclusive

Description: After the conference, GPA Midstream will make conference papers, presentations, registration lists (minus email addresses) available to attendees in digital format within a couple of weeks after the conference has concluded. Put your company name and logo at the top of the highly sought-after proceedings materials.

Entitlements
- One complimentary conference registration

Recognition & Visibility
- Sponsoring company's recognition in a header image at the top of the email where proceedings will be available.
- Sponsoring company may place one PDF document among other Proceedings materials to advertise its services and/or supplies
- Recognized by company logo on conference web page, logo in Fall Technical Conference promotional emails, logo in the printed on–site program and logo within the Fall Technical Conference app.